



Alberta Junior Young Riders
A Chapter of the Alberta Dressage Association
Alberta Youth Dressage Development Program
Sponsorship



Every step counts in dressage, just as every sponsor counts in our ability to organize and host outstanding educational opportunities for our youth

The Alberta Junior Young Riders has developed the Alberta Youth Dressage Development Program (AYDDP) to encourage youth to participate in dressage throughout their lives. The program is based on Equestrian Canada's Long Term Equine Development Program and is designed for ages 6 to 25. By providing quality learning experiences, young riders will stay involved in dressage by becoming high performance athletes, coaches, officials, and volunteers or continuing to ride as adult amateurs.

The inaugural year of the program was 2021, and all the 2021 and 2022 events were huge successes! In 2022, we were able to hold two dressage camps for ages 6–15 and one dressage symposium for ages 12–25. In addition, the AYDDP will be featured in the 2023 spring edition of the Alberta Equestrian Federation newsletter. We are hoping to build on our past successes to offer more camps and symposiums across the province in future years. This will not be possible without your support!

All AYDDP events follow the True Sport principles. The principles are designed to foster the values of **fairness, excellence, inclusion, and fun** in sport. By fostering these values, youth are more likely to stay involved in sport over their lifetimes. The AYDDP was featured in the True Sport September 2022 newsletter.



Barbara Clarke leading a hula hoop session designed to help the participants use core muscles independent of other body parts. Calgary Area 2022 Camp for 6-15 year old's.



Cold Lake Area 2022 Camp for 6-15 year old's with featured clinician Lindsey Stroh



Coutenay Fraser was the Featured Clinician for the 2022 Symposium for 12-25 year old's held in the Olds area



Rebecca Cade, EC and AEF certified judge, was one of three educational speakers at the 2022 Symposium for 12-25 year old's held in the Olds area

Follow Alberta Junior Young Riders on Facebook and Instagram



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Diamond Sponsor - \$1,000+

- Four recognitions on the AJYR social media sites (FB and Instagram), throughout the year.
- Full page recognition on the sponsor board at all AJYR AYDDP events.
- Recognition on the AJYR section of the ADA website
- Banner (provided by sponsor) will be set up at all AJYR AYDDP events (provided venue allows banners).
- Donation receipt for cash donations

Emerald Sponsor - \$750 to \$999

- Three recognitions on the AJYR social media sites (FB and Instagram), throughout the year.
- Full page recognition on the sponsor board at all AJYR AYDDP events.
- Recognition on the AJYR section of the ADA website
- Donation receipt for cash donation

Sapphire Sponsor - \$250 to \$749

- Two recognitions on AJYR social media sites (FB and Instagram), throughout the year.
- Half page recognition on the sponsor board at all AJYR AYDDP events.
- Recognition on the AJYR section of the ADA website
- Donation receipt for cash donations

Ruby Sponsor – up to \$249

- One recognition on AJYR social media sites (FB and Instagram).
- Quarter page recognition on the sponsor board at all AJYR AYDDP Events
- Recognition on the AJYR section of the ADA website
- Donation receipt for cash donations of \$10 and above

Name/Company Name: _____

Address: _____

Phone: _____ Email: _____

Website (if applicable): _____ FB (if applicable): _____

Do you wish to remain anonymous? Yes No

Direct to the program as a whole? Or a specific event? Which one? _____

Donation Amount/Value of Gift in Kind:

- E -Transfer - donnatribe@shaw.ca
- Cheque (payable to AJYR) mail to Donna Tribe 10513 69St. NW Edmonton AB T6A 2S7
- Gifts in Kind Item:



Featured clinician Lindsey Stroh leading a Pilates session at the 2021 Cold Lake Division 1 camp for 6-14 year old's